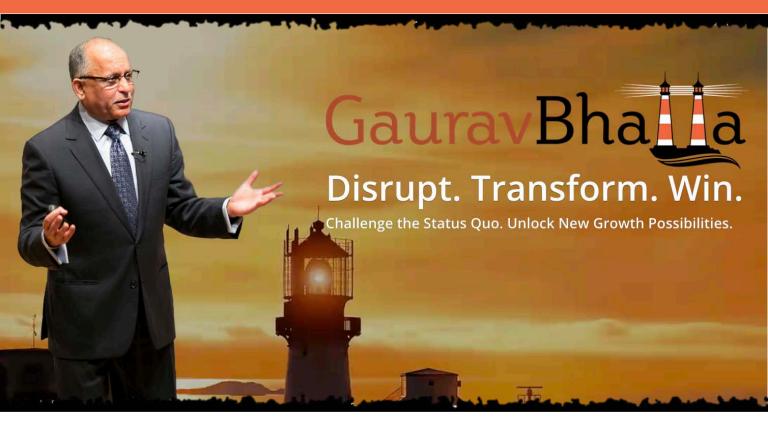
GAURAV BHALLA SPEAKER | TRAINER | MENTOR





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ABOUT GAURAV

Brief Blurb

World renowned, charismatic speaker whose purpose is transforming mindsets and igniting decisive action through human-centric leadership, cognitive diversity, and customercentric creativity.

Bio

Gaurav Bhalla, Ph. D. is a globally recognized speaker, trainer, and facilitator with over 40 years of experience helping organizations, teams, and individuals achieve greater professional success and personal fulfillment.

Known as a "thinker-doer," his passion and purpose is transforming mindsets and igniting decisive action through human-centric leadership, cognitive diversity, and customercentric creativity.

Gaurav's programs are always customized and focus on one overarching goal: helping leaders and their teams succeed in by pursuing and achieving "multidimensional results."

His clients, such as MasterCard, Marriott, Glaxo, Bristol-Myers Squibb, Capital One, LafargeHolcim, Scripps, National Association of Broadcasters, Citi, MetLife, Maersk, Randstad, Vistage, and Deloitte, are a testament to such memorable and transformational experiences.

In 2016, he won a global award, Executive Education Specialist of the Year, in recognition of his speaking and training services.

For a more comprehensive understanding of his professional and personal credentials please visit gauravbhalla.com and espeakers.com/marketplace/profile/21322

SPEAKING TOPICS

Speaking Topic 1: Ignite Creativity by Embracing Cognitive Diversity

Description

Companies, consultants, and thought leaders, such as Google, McKinsey, MIT, are unanimous in declaring that Creativity is a musthave, a critical core competence for organizations to survive and thrive in today's complex and uncertain world. But creativity can thrive only when organization cultures embrace Cognitive Diversity. Because:

When everyone in an organization thinks the same way, talks the same way, and acts the same way, it's not a strategic asset, it's a crippling liability?

Here's the bottom line: **consensus is a creativity killer.** It's the drive for consensus that weakens successful organizations, because the voices screaming about the threat of emerging competition, or the attractiveness of emerging opportunities were not heard.

What adds insult to injury is that Diversity is a hot topic. Everyone is talking about it. But no one is talking about its most vital aspect - Cognitive Diversity - which has the power to make or break an organization's future growth and prosperity. The keynote fills this critical void.

Key Takeaways for Monday-Morning Action

- Why Cognitive Diversity is vital for igniting Creativity
- Core strategies for cultivating and nurturing Creativity through Cognitive Diversity
- Leadership Transformations necessary for cultivating and nurturing Cognitive Diversity

SPEAKING TOPICS

Speaking Topic 2:

Soulful Leadership: The Alchemy of 21st Century's Visionary Leaders

Description

Soulful Leadership is a new human-centric narrative that transforms and re-imagines the purpose of Leadership. You may ask:

Why A New Transformation Leadership Journey?

Because new times require new narratives; yesterday's leadership thinking will not produce tomorrow's visionary leaders.

Today's complex and conflicted world presents challenges, quandaries, and paradoxes that defy simple-minded right-wrong, yes-no, good-bad thinking. Truth rarely lies at the extremes. It invariably lies in the murky middle where leadership choices are often not right vs wrong, but frequently between right vs. right, or wrong vs. more wrong.

This provocative, insightful, and energizing keynote is designed to meet this critical need - to train current and future leaders on how to chart and implement visionary leadership journeys that help succeed and win in a complex and uncertain world.

Key Takeaways for Monday-Morning Action

- Why transforming leadership journeys is vital for resolving challenges posed by a complex and uncertain world
- Core strategies for transforming leadership journeys
- How transforming leadership journeys elevate trust and boost personal and business success

SPEAKING TOPICS

Speaking Topic 3:

Create a "We" Culture to Turbocharge Performance

Description

If a company's culture is broken, if it has a Trust problem, if it has a Commitment problem, can its strategy or innovation, no matter how brilliant, deliver a market-winning performance?

No. Of course not. Which is why we have the dictum, "Culture eats strategy for breakfast."

CULTURE is the foundational force that separates the highest performing companies from the rest. It is what confers, sustains, and grows competitive advantage. **But if, and only if, that Culture is robustly inclusive. Only if it has migrated from being an "I" culture to a "WE" culture.**

In today's uncertain and complex world, "I" cultures, powered by hierarchies and the executive brilliance of their leaders and leadership teams, are inadequate to deliver world class performance.

Additionally, "I" leadership mindsets further weaken an organization's performance by eroding two of its core foundations - Trust and Commitment.

Key Takeaways for Monday-Morning Action

- Understand the Visible and Invisible linkages between a "WE" Culture and Trust and Commitment
- Employ that Understanding to nurture "WE" leadership transformation journeys
- Construct shared platforms for elevating Trust and Commitment by seeding "WE" sub-cultures

PHOTOS & VIDEO





Speaker Highlight Video* Calling All Leaders: Embrace Cognitive Diversity To Unleash Creativity

*Please click on the above video to play.

Link to the additional videos: https://vimeo.com/showcase/6233009 Link to the testimonial videos: https://vimeo.com/showcase/6513480

CLIENT TESTIMONIALS

"Gaurav is one of the most engaging speakers I've seen... and I've seen quite a few... This man delivers. You'll be glad you brought him in, and your team will thank you."

Steve Dorfman, CEO, Driven to Excel

"Gaurav Bhalla is great! He's funny, dynamic, and engaging. He shares relevant stories and examples... I highly recommend Gaurav as a speaker!"

Amy Climer, Ph.D.

"First and foremost, you did a fantastic job. I was very impressed and touched by your view of Leadership. Very nice comments from everyone I spoke to after the event. Terrific!"

Ron Wills, President, CEO, Focus

"His content is thought-provoking and motivating. I have attended a number of Gaurav's presentations and workshops. He connects with the audience in a way that really inspired me. I highly recommend Gaurav as a speaker or a workshop facilitator."

Marianne Oehser, Owner, Between2hearts, LLC

Great insight, extremely effective strategies. 99 percent agreed that they will be able to apply what they learned from the workshop to their lives/work. We look forward to having Dr. Bhalla back and will continue to recommend him to other organizations."

Dieunice Deris, MPA, City of Clearwater, FL

More testimonials can be found by clicking here espeakers.com/marketplace/profile/21322

High Impact

• Spontaneous audience engagement and interaction.

Entertaining and Insightful

• Instinctive wit and humor (often self-deprecating).

Captivating Stories and Case Studies

• Relevant and relatable case studies to make ideas tangible.

Passionate and Inspiring

• Explosive energy that excites, engages, inspiries Monday-Morning action.

Diversity and Uniqueness

• World-class content from multiple sources – business, philosophy, poetry, history.

THOUGHT LEADERSHIP

Gaurav Bhalla

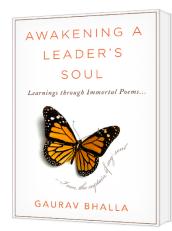
New Platforms for Marketing and Innovation

Collaboration

and Co-Creation

sten 📲 Engage 📲 Respond

personal growth."

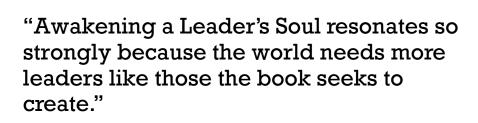


Book Reviews*









"This book delivers plentiful inspiration

looking to transform the world through

"This is an absorbing book of timeless

wisdom, human inquiry, and substantive

thoughtful, soul-oriented leadership."

and insights. It will appeal to anyone

♥Harvard Business Review

Rethinking Marketing

by Roland T. Rust, Christine Moorman, and

ded with this full-text Harva 1 Article Summary Idea in Brief—the core idea

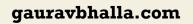
2 Rethinking Marketing



"Awakening a Leader's Soul is an inspiring book that brings into focus the purpose of leadership and the importance of acting based on guiding principles."

KIRKUS "An inspirational perspective on an unusual leadership style"

*Please click on the desired logo to read the full review. Above book images are linked to Amazon.



FEE SECTION

Speaking/Facilitation Fee

- Published fee range: \$10,000 to \$20,000 (espeakers.com/marketplace/profile/21322)
- The actual fee will depend on the type of client engagement; example, Keynote only, Keynote + Workshop, Workshop only (half-day to multi-day), Facilitation.
- International engagements usually require a higher fee, due to travel and transit time.
- Please "call or email" for speaking fee and travel costs, as we customize quotes for all engagements. We will respond in real time.

Travel Expenses

- Travel costs are in addition to the speaking fee. Clients have two options:
 - 1. Pay on actual expenses incurred; we will provide an itemized list of expenses supported by receipts.
 - 2. If the client would prefer not to deal with approvals and receipts, we will present and agree on a flat buyout of out-of-pocket expenses.

Hotel Expenses

We assume that hotel accommodations will be organized by the client.

Computer, Projector, and Screen

- Gaurav prefers to use the host's computer, projector, screen, and wireless clicker. He will bring his presentation on an external USB drive.
- Should the client want Gaurav to use his own computer, he will gladly oblige. He uses a MacBook Pro. He will bring the HDMI out adapter but would require the host to provide the necessary cabling.
- Regardless of modus operandi, large screens and better quality projectors are preferred, as they make for higher quality presentations.

Microphone and Audio

• Gaurav requires a wireless lavaliere microphone connected to a high-fidelity audio system. The quality of the speakers and audio system is vital for the entire audience to hear and have an enjoyable experience.

Podium

• Gaurav prefers not to use have a podium on stage. However, if the host would like one on stage, then Gaurav prefers it be pushed back so he can walk the stage from side-to-side, to engage the entire audience.

Confidence Monitor

• Gaurav prefers a confidence monitor, if possible.

Audio/Video Testing and Access

- Request that client test the projection and audio systems before Gaurav's arrival.
- Gaurav would like to do an AV test all systems at least an hour before taking the stage.

Internet

• If an Internet connection is available, or can be made available easily, wonderful. If not, we will work around it.