

A provocative, charismatic, entertaining speaker, who takes organizations, teams, and individuals on transformational leadership journeys of greater professional success and personal fulfillment.

# Sampling of Sectors & Companies

#### Sectors:

Healthcare, Pharmaceuticals, Technology, Financial Services, Higher Education, Consumer Packaged Goods, Automotive, and Telecom

#### Companies:

GSK, Bristol-Myers Squibb, Kaiser-Permanente, Nasdaq, Capital One, Citi, Bank of America, Boeing, Caterpillar, IBM, Maersk, GM, Audi, Deloitte, EY, Virginia Power, Bloomberg, USDA, Unilever, P&G, Marriott, Sprint, AT&T, Coca-Cola, Appian

#### Awards & Testimonials





Global Executive Education Specialist of the Year 2016 Award

"Gaurav is one of the most engaging speakers I've seen ... and I've seen quite a few... This man delivers. You'll be glad you brought him in, and your team will thank you."

"As a consultant, Gaurav Bhalla has helped many of the world's leading corporations implement strategic innovations. He is a dynamic speaker who has also published his ideas in such premier publications as the Harvard Business Review."







# EMBRACE CHANGE BY EMBRACING INNOVATION

Can innovation also be a leading change-management strategy?

**Absolutely.** Because the vast majority of change, and the one that usually poses the greatest threat, is imposed on the company from the outside - changing customer needs, new competitors, disruptive technology - not from within. Which is why smart companies embrace change by embracing innovation, and not just by tinkering with org. charts, or by blasting high-octane corporate communications.

This provocative and game-changing keynote was designed to bring an energetically fresh perspective on why embracing change by embracing innovation is the No. 1 success strategy and the best investment in insuring an organization's future growth and competitive standing when disruptive market forces are assaulting it from all directions.

## This game-changing keynote is ideal for:

- Innovation, Marketing, New Product Development, and Sales teams
- HR, Talent Management, and Organization Development/ Change Management professionals
- Current and future leaders and policy makers

## Three key takeaways for Monday-morning action:

- Relevance and power of innovation as a strategy for confronting and conquering change
- Core strategies for implementing the "embracing change by embracing innovation mindset"
- Importance of embedding the change-innovation link in the operating DNA of the company

For deeper learning, the tactics and strategies for embracing change by embracing innovation can also be delivered through training and coaching programs, and through facilitated workshops.



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