



**Gaurav Bhalla**  
Inspiring Soulful Leadership™ Journeys



# MEDIA KIT 2018

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# BIO

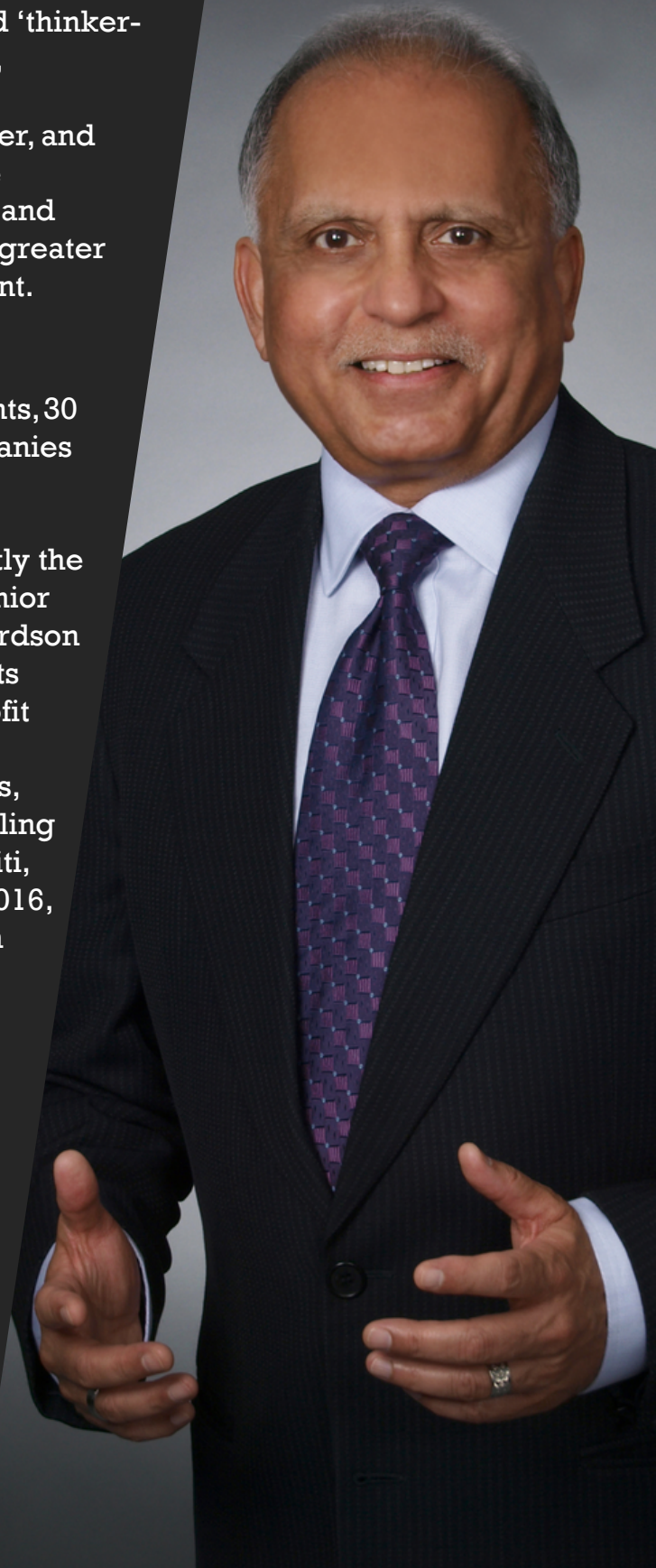
Gaurav Bhalla, Ph. D. is a globally acclaimed 'thinker-doer, present-ainer' in Leadership, Strategy, Marketing, and Innovation. A provocative, charismatic, and entertaining speaker, trainer, and coach, he delivers insight-packed audience experiences that take organizations, teams, and individuals on transformational journeys of greater professional success and personal fulfillment.

## EXPERIENCE:

40+ years of global experience – 5 continents, 30+ countries – he has helped scores of companies grow their businesses, and thousands of executives, transform and energize their professional and personal purpose. Currently the CEO of Knowledge Kinetics, he has held senior management and C-level positions at Richardson Vicks, Nestle, and TNS Worldwide. His clients have included both large and small, for-profit and not-for-profit companies in a variety of sectors, such as Healthcare, Pharmaceuticals, Technology, and Financial services. A sampling of his clients include, Glaxo, Capital One, Citi, MetLife, Audi, Marriott, and Caterpillar. In 2016, he won a global award, Executive Education Specialist of the Year.

## DIFFERENTIATOR:

What makes Gaurav unique are his growth mindset, his diversity of thinking and experience, his passion for action, and his WHY – his purpose – that values the humanity of people more than their executive brilliance.



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# **SPEAKING TOPICS**

**LEADING FEARLESSLY IN A MILLENNIAL AND AI-DOMINATED WORLD**

**TRANSFORMING LEADERSHIP JOURNEYS: A SUCCESS  
MANIFESTO FOR THE 21ST CENTURY**

**COGNITIVE DIVERSITY: CRITICAL FOR SURVIVAL & GROWTH  
IN TODAY'S COMPLEX WORLD**

**THE 3CS OF CREATIVITY: CREATIVE ABRASION,  
COLLABORATION, COGNITIVE DIVERSITY**

**EMBRACE CHANGE BY EMBRACING INNOVATION**

**LEADING AND WINNING WITH A CUSTOMER-FIRST MINDSET**

For more information on these speaking topics, please visit [www.gauravbhalla.com/speaking](http://www.gauravbhalla.com/speaking)  
or <https://www.espeakers.com/marketplace/profile/21322>

## **TESTIMONIALS**

"First off, this expanded definition of "cognitive diversity" - i.e. the diversity in how people think and process information - was quite eye opening for me. Loved his energy & enthusiasm - great presenter!"

"Gaurav is one of the most engaging speakers I've seen... and I've seen quite a few. The way in which he balances wisdom, insight, poetry, and humor is a rare gift that will leave you wanting more. It is without an ounce of hesitation that I recommend Gaurav Bhalla for your next presentation, facilitation, training, or keynote address."

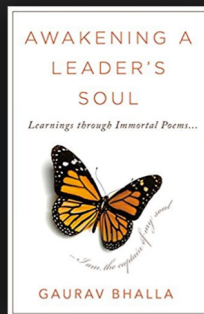
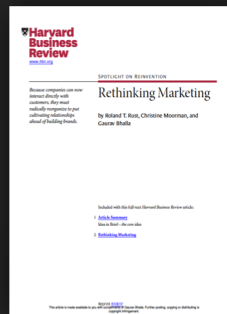
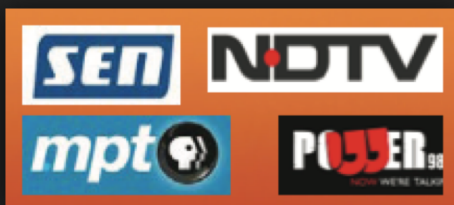
"Dr. Gaurav Bhalla is a thoroughly engaging communicator, whether addressing a single client or a large group. He effectively shares his ideas and recommendations with a personalized and customized approach that is always on target, leaving listeners inspired!"

"Dr. Gaurav Bhalla is an excellent presenter and educator. I have learned more about Marketing from him than anyone else. I have no hesitation in recommending him for speaking, training, and coaching engagements. He will deliver, no ifs, no buts."

"First and foremost, you did a fantastic job yesterday. I was very impressed and touched by your view of Leadership. Very nice comments from everyone I spoke to after the event. Terrific!"



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