



The most important asset of leaders is not their minds, it's their souls...

...The head may be smart, but the soul is wise

Gaurav Bhalla

Published in both literature and business, Gaurav is a battle tested global educator, consultant, author, and speaker, who is committed to continuous learning and personal growth.

Known as both a thinker and doer, he has changed the lives of thousands of executives and students by encouraging them to ask difficult questions, and by helping them reframe the worlds in which they live.

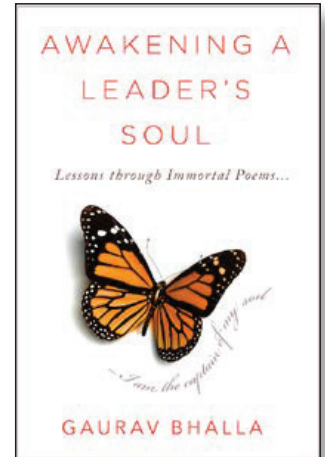
Billions of dollars are spent globally on leadership and development – America alone spends 14 billion annually – but organizations have little to show for it; stories of leadership crises and failures dominate media coverage; outstanding leadership stories are rare.

Something's missing.

What's missing is an inner awakening, the cultivation of the single most important asset of leaders – their souls.

Unfortunately, traditional leadership training can't trigger this inner awakening – but the world's immortal poems can, by holding up a mirror to potential leaders, forcing them to confront their own humanity...indispensable preparation before assuming leadership roles.

Come then let's meet these poems, make friends with them, and learn from them.



Invictus

The poem that kept Nelson Mandela's soul and his leadership focus awake during his 27 long years in prison...especially the last two lines:

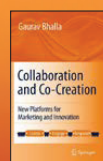
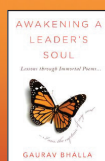
*...I am the master
of my fate*

*I am the captain
of my soul*

STORY IDEAS

1. It's election time, every candidate is wearing a t-shirt: I am a great leader. But are they really leaders, let alone great?
2. Leaders are a dime a dozen, but soulful leaders are hard to find.
3. Collaboration is the touchstone of effective leadership; effective leaders are not about I, they are about WE.
4. 5 virtues characterize outstanding leaders, and these virtues are best learned from immortal poems, not leadership textbooks.
5. Immortal poems are some of the best leadership teachers; they help us confront our own humanity...or lack of it.
6. Big shots are too needy to be effective leaders; true leaders serve others, not have others serve their bloated egos.
7. Like diamonds, leaders also need cutting and polishing; immortal poems can help elevate leaders from the ordinary to stellar gems.
8. Who do leaders turn to when the rule book fails them? Their souls!
9. Because leadership roles come without scripts, a greater inner awakening is essential...especially in times of crises.
10. Leadership is a human centric journey best undertaken by leaders who rely not on popularity polls, but on the abiding inner wisdom of their souls.

Prior Media Experience



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